



# Fundraising Concept

TEEN CHALLENGE UGANDA LAND  
ACQUISITION AND DEVELOPMENT PROJECT



## Introduction

**Teen Challenge Uganda** (TCU) is dedicated to transforming the lives of individuals affected by addiction, substance abuse, and other life-controlling issues through comprehensive, holistic and sustainable recovery programs.

Recognizing that behavior change and recovery requires not just temporary intervention but also a conducive environment for growth, TCU aims to establish dedicated physical spaces that will serve as hubs for vocational training, sustainable farming, residential recovery care, and community engagement.

# Fundraising Initiative Goal



The **primary goal** of the fundraising initiative is to raise resources that will aid in securing land and developing facilities that enhance long-term recovery, social reintegration for affected individuals and economic independence for addiction and behavior change service delivery.

Through this initiative, TCU aspires to create a self sustaining socioeconomic system that empowers individuals and benefits the broader community.

## Mission Focus

a

### Holistic Approach

TCU emphasizes a holistic approach that not only considers the symptoms of addiction and life controlling behavior, but goes further into delivering interventions that address relationship challenges, emotional, social and spiritual health.

b

### Empowerment

TCU programs aim to restore dignity, foster spiritual growth and build life skill capacities that equip individuals for reintegration successfully into society and enhance their social and economic stability.

The **overall focus** is to ensure that individuals are not only physically rehabilitated but also spiritually and economically supported.

# Objectives

1

TCU Land Acquisition is aimed at obtaining private land that will be used for program development projects.

3

TCU Vocational Skills Training is aimed at equipping individuals with practical skills and knowledge necessary for social reintegration, economic independence and sustainable life after the program.

2

TCU Farming is aimed at promoting physical and mental well-being of recovering individuals (offering therapeutic benefits), while increasing food production, fostering community and social interaction and improved livelihoods for the program.

4

TCU Recovery Center aimed at providing safe spaces separate for men and women conducive to healing, and where recovery activities and programs are delivered.

## A. Land Acquisition

i

### Size and Purpose

A minimum of 15 acres are targeted for purchase apportioned to include residential recovery center, training center, and farming area.

iii

### Additional Notes

The land sought is to be situated in a secure and accessible area within a 30km radius from Kampala, in an environment and with soils suitable for farming. Key targeted areas include Wakiso and Mukono.

ii

### Estimated Cost

To be determined based on local real estate prices.

## B. Vocational Skilling Centre

### i Skills Offered

Carpentry, tailoring, welding, mechanics, and farming.

### ii Training Approach

Practical hands-on learning with apprenticeship, mentorship and job placement opportunities.

### iii Estimated Cost

Covering construction, equipment purchase, and initial operational costs.

### iv Additional Notes

As part of the work therapy program, individuals will be capacitated to develop and gain practical skills that will improve their employability and even enable them start-up their own work. Workshops, classrooms, storage areas, and demonstration spaces will be constructed and stocked with the required equipment and tools/materials.

## C. Sustainable Farm (Greenhouse & Poultry)

### i Type and Purpose

- Greenhouses will be set up to extend growing seasons and increase the yield of vegetables and fruits.
- Poultry Units to provide a reliable source of eggs and meat, supporting not only nutrition at centers but also a source of income.

### ii Estimated Cost

Costs will include land preparation, greenhouse structures, poultry housing, equipment, including initial stock and feeds.

### iii Additional Notes

Farming activities will entail helping individuals to learn practical agricultural skills, including soil preparation, crop management, poultry care, and marketing. Farm activities will form a foundation for the sustainability and income generation initiative for the organization.

# D. Residential Care Centers

- i Facilities**

Dormitories, dining area, counseling rooms, and recreational spaces.
- ii Design**

Safe, hygienic, and conducive to healing, with separate facilities for men and women.
- iii Estimated Cost**

Construction, furnishing, and operational expenses for staff and maintenance.
- iv Additional Notes**

Residential care centers form the backbone of the TCU recovery programme where all other activities and programs are delivered.

## Fundraising Approaches

- i Donations**

Engage local churches, international NGOs, and Teen Challenge affiliates to mobilize financial and material support.
- ii Corporate Sponsorships**

Partner with businesses for sponsorships or CSR (Corporate Social Responsibility) initiatives.
- iii Grant Applications**

Seek grants from foundations supporting addiction recovery, community development, or vocational training.
- iv Fundraising Events**

Organize community events, dinners, marathons, or charity auctions (for example, a fundraising dinner scheduled for October 18, 2025).
- v Online Campaigns**

Use social media, crowdfunding platforms, and email campaigns to reach a broader audience globally.

# Expected Outcomes

- i Empowerment**  
Over 200 individuals annually will acquire skills, increasing their chances of employment or entrepreneurship.
- ii Food Security**  
The farm will supply fresh produce, reducing dependence on external food aid.
- iii Economic Self-Sufficiency**  
Income generated from farming and skills training will sustain ongoing program activities.
- iv Holistic Transformation**  
Combining spiritual growth, practical skills, and counseling will foster lasting change.
- v Community Rebuilding**  
Recovered individuals supported and enabled to become community leaders, mentors, and role models.

# Long-term Benefits

The project will

- i** Serve as a model for sustainable recovery, demonstrating how integrated programs can uplift individuals and communities from addiction and its challenges.
- ii** Generate employment opportunities, enhance program financing, promote social cohesion and stimulate the local economy in catchment boundaries.



# Conclusion

The proposed land acquisition and development project for Teen Challenge Uganda represents a strategic investment in transforming lives and communities.

By establishing a self-sustaining socioeconomic system - comprising of vocational training, farming, and residential care - the project aims to empower individuals overcome addiction, acquire meaningful skills, and contribute positively to society.